**HELP AND HINTS WHEN COMPETING IN**

**THE NATIONAL CHAIRMAN’S CHALLENGE – 2021,**

**THE NAFAS VIRTUAL SHOW - 2021**

**& OTHER SITUATIONS REQUIRING PHOTOGRAPHS**

**Notes produced by the Area Judges - January 2021**

1. The most difficult part of judging these exhibits on-line, is that we are being

asked to judge a **3D exhibit** whilst looking at **a 2D image**. One way around

this is to ensure that you have recession in your design which will give you

that depth that is so important.

1. After taking your photograph, please look carefully at it to see if it shows your

 exhibit in the best way possible. Could it be taken from another angle, with

you sat down on a chair or standing up.

1. Beware of your backgrounds and bases, they, as you know, are part

of the design. If using a background like a drape or sheet please see there

are no creases, folds or seams in the material used. Bases need to enhance

your exhibit, do not use colourful tablecloths with patterns or colours that

compete with your exhibit. Plain material is often the best, again with no

creases, folds or seams.

1. Keep your bases in harmony with the display, a very contemporary exhibit

 may be spoilt by placing it on a traditional lace cloth. An out-door exhibit

such as a landscape using driftwood would not harmonise with a pink velvet

covered base.

1. Ensure any accessories that are included can be seen, but are also incorporated

in the overall design, so they look as though they are part of your design. Ensure

any foliage used is not so similar in colour or texture that it hides the items.

1. Try to ensure that you have a focal point for any flowers that are used because

this will show up in your photograph quite clearly. Don’t forget some recession

to give depth to your exhibit, especially as we cannot see this in 3D!

1. Try to use plenty of light so that we can see the exhibit quite clearly.

**THANK YOU**

Annette Parker

Marilyn Nourse

Sheila Bendall